

Empowering People Building the Nation

4th & 5th June 2008
Intercontinental Festival City

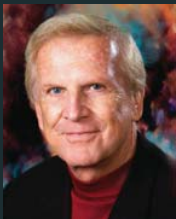


6 Transformational Programs

5 World Class Speakers

2 Enlightening Days

Our peak performance experts:



Dr. Denis Waitley



Dr. Joachim de Posada



Dr. Maryann Rosenthal



Etsko Schuitema



Alan W. Altmann

Supporting Partners



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6 Transformational Programs

1. Building a Championship Team - **Dr. Denis Waitley**
2. The Science of Getting Rich - **Dr. Denis Waitley**
3. Seeds of Greatness - **Dr. Maryann Rosenthal**
4. The Power of Effective Leadership - **Dr. Joachim de Posada**
5. Care & Growth for Leadership Development - **Etsko Schuitema**
6. Intent being the basics of successful Leadership - **Etsko Schuitema**

Event Overview

Empowering People – Building the Nation is a two day event with five internationally renowned speakers who are actively involved in empowering individuals

Key Objectives

- To build awareness so that individual growth and development anticipates and informs physical development
- Inspire people to shift their focus to individual growth
- Stimulate and challenge participants to transform their approach towards learning in a manner that extends across generations

Who should attend

- All individuals who believe that self improvement is a necessary first step for the betterment of the nation
- All professionals who believe that personal development is the key to personal and professional excellence
- All citizens who are dedicated to making a contribution to their society

Benefits of attending

- Learn from five world class experts in the field of personal excellence
- Establish new and reinforce existing relationships
- Networking with senior executives and decision makers
- Personal growth that will reach your inner self and bring out the champion

Conference Program



Dr. Denis Waitley

Building a Championship Team

The keys to high performance achievement in a nation, organization and family.

Dr. Waitley views leadership as the process of freeing your team members to do the best work they possibly can.

The job of the team leader is to set a mission, decide upon a strategic direction, achieve the necessary cooperation, delegate authority - and then let people innovate.

The Science of Getting Rich

Using the secret to achieve harmony, for high quality and standard of life.

When I first met Rhonda Byrne, creator of "The Secret," we shared the fact that "The Science of Getting Rich," written in 1910, nearly a century ago, is a cornerstone in our own belief systems. I attribute much of my own success to my internalization of The Law of Attraction, thinking and acting in a certain way, The impression of increase, and gratitude, which are core values both in Wallace D. Wattles' book, and in the global phenomenon, "The Secret." (Dr. Denis Waitley)

The Program "The Science of Getting Rich" is custom made to share "The Secret" with you...

About the Speaker

Denis Waitley is one of America's most respected authors, keynote lecturers and productivity consultants on high performance human achievement.

He has inspired, informed, challenged and entertained audiences for over 25 years. His platform ranges from the boardrooms of multinational corporations to the locker rooms of world-class athletes.



Dr. Maryann Rosenthal

Seeds of Greatness

"The Seeds of Greatness System" provides answers, insight, ideas and hope for those who are blessed with the challenging job of raising children. Parents will get a clear understanding of the issues that children face today as they struggle to become independent, high achieving adults who can make a positive difference in their own lives and the lives of others. Based on The New York Times' best-selling book, "Seeds of Greatness," this program helps parents to empower kids to be everything they can be.

As an added bonus, Dr. Rosenthal will conduct a unique interactive work/life workshop which will teach participants how to balance the conflicting demands of work, life, and family.

About the Speaker

Dr. Maryann Rosenthal is an author and international speaker on family dynamics and life achievement issues. A highly-regarded clinical psychologist, she is a much sought after keynote speaker and seminar leader on how to instill self-discipline and self-leadership skills in adults, adolescents, and young children.

Drawing from her own life experiences with her seven children, she underlines her message with a unique ability to inspire and connect with her audience.

Dr. Rosenthal serves on the Board of Directors for SIAS International University, the first solely American owned University in central China. She is on the advisory board for Life Medical Technologies, a company dedicated to educate and provide life-enhancing, innovative medical products to the public. She has been appointed the Director of Family Services at the AA&E Crosby Center, an integrated Addiction and Dual Diagnosis Treatment Center and has professional training in the theory and practice of divorce and child custody mediation. Appointed by the Governor of California, she has served on several advisory committees. She is a member of the Domestic Violence Council and a founding member of the Elder Abuse Prevention Project.



Dr. Joachim de Posada

The Power of Effective Leadership

Getting what you want from what you have: leadership principles needed to be successful in a climate of change and uncertainty.

Today, leadership is needed more than ever. Can everyone be a leader? Who can and should be a leader? Using the personality instrument that he has developed, Dr. de Posada will teach participants how to determine the qualities that a leader must possess and which of those qualities can be developed or must be compensated. It is a leader's job to coach people, to lead and empower them to be the best they can be. This program helps people take a good look at themselves so that they can make the internal changes needed to gain the respect, loyalty and cooperation of those they lead.

About the Speaker

Dr. de Posada's approach is simply to build motivation that leads to transformation, in your people and results.

In April 2002, Market Data Enterprises compiled the first ever list of the 10 Highest Earning Hispanic Motivational Speakers in the United States. Joachim de Posada was on that list.

The reason for this is clear: Joachim forces people to change their fundamental approach to doing business, leading to better sales results, higher customer retention rates, and incredible innovation in both marketing, service provision, and product development channels. He is a firm believer that Motivation doesn't work by itself - it has to be part of a system, with vision, skills, and DOING as important components.



Etsko Schuitema

Care & Growth for Leadership Development

Occasionally one comes across an idea or theory so revolutionary yet so simple that it changes one's heart and mind. With his theory on leadership, Etsko Schuitema has successfully achieved this with several prominent leaders.

In this program, his approach is simple - Etsko asks a fundamental question that leads to a fundamental paradigm shift.

He asks: "Do you use your people to get results, or do you use results and the work environment to enable you to care for and grow your people?" This question often makes us realize that we use our people merely as a means to an end.

Intent being the basis of Successful Leadership

Schuitema will present his theory of "Leadership of Intent - Care and Growth" which provides tools for dealing with the qualities of human fears, greed, risk, competitiveness, job satisfaction, ambition, emotional intelligence, heritage, and institutional mechanisms. He will teach participants how to transition successfully from working individually to team performance.

About the Speaker

Etsko Schuitema has an Honours degree in Social Anthropology, having done extensive research into employee discontent under the auspices of the Chamber of Mines of South Africa. His work has since been developed into a business philosophy based on the universal principles of care, honesty and trust, about which he lectures annually at Cambridge University. The universal application of his philosophy shows that it can be implemented at any business within any sector.



Alan W Altmann

Alan W Altmann - Master of Ceremonies

As Master of Ceremonies, Alan W Altmann will motivate, inspire and empower audiences with his unique approach to life. As an added bonus, he will provide Motivational & Inspirational coaching during the event. Audience will learn how to master turning adversity to advantage, using tools that Alan has developed during his lifelong battle with challenges.

About the Speaker

Alan Altmann is considered America's Leading Empowerment Authority, and is a recipient of the Success Coach Award. Alan knows how to teach, entertain and enthrall audiences. He has written the books "Personal Empowerment" and "From Revival to Ruin" and has co-authored the book titled "Gearing Up for Success." His writings have been published in 14 countries around the world, and his Personal Empowerment and Family Empowerment television programs have been broadcasting nationwide on the Public Broadcasting Network. Alan has also been listed in who's who Worldwide Directory of "Global Leaders."

Sponsorship Opportunities

MAIN SPONSORSHIP – Exclusive

- (A) As a Main Sponsor we will offer you your Logo printed on the
- Main Brochure
 - All print advertisements
 - A link to your corporate website from the Event homepage
 - All banners in the Conference and Exhibit areas
 - All faxes sent for marketing the event
 - E-mail advertising campaigns
 - Press releases, newsletters, e-mail promotions, and editorial content displayed on the event website
- (B) Speakers to endorse the brand as the Champion of “Empowering People - Building the Nation”
- (C) 30 Complimentary Invitations to all the forum sessions
- (D) 4 x Rollups in the Conference room (provided by sponsor)
- (E) Marketing material for distribution in the Conference room (provided by sponsor)
- (F) Conference Networking lunch sponsorship on 1st Day of Summit
- (G) Welcome Networking Cocktail Reception sponsorship

PLATINUM SPONSORSHIP

- (A) As a Platinum Sponsor we will offer you your Logo printed on
- Main Brochure
 - All Printed Advertisements
 - Your company logo and link from the event homepage to your website
 - Unique placement on all Banners in the Conference and Exhibit areas
 - On all faxes sent for marketing the Event
 - On email advertising campaign
 - Press releases, newsletters, e-mail promotions, and editorial content displayed on the event website
- (B) 20 Complimentary Invitation to all the forum sessions
- (C) 2 x Rollups in the Conference room (provided by Sponsor)

GOLD SPONSORSHIP

- (A) As a Gold Sponsor we will offer you, your Logo printed on
- Main Brochure
 - All Printed Advertisements
 - Your company logo and link from the Event homepage to your website
 - Unique placement on all Banners in the Conference and Exhibit areas
 - On all faxes sent for marketing the Event
 - On email advertising campaign
 - Press releases, newsletters, e-mail promotions, and editorial content displayed on the event website
- (B) 10 Complimentary Invitations to all the forum sessions
- (C) 1 Roll-up in the conference room (provided by sponsor)

Contact us

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Sponsorship Benefits

- Corporate Branding – Being part of the event “ Empowering People - Building the Nation ”
- Relationship Building - Meet senior level government officials and other corporations that are part of the same initiative
- Exposure - At the highest possible level as a supporter for the growth of the nation
- Marketing - Brand exposure in various different mediums including print, radio, electronic media

About us

Knowledge Oasis is a passionate and dedicated group of individuals who are determined to make a difference in the field of knowledge for personal advancement & excellence by:

- Working at the grass root level of Nation Building
- Focusing on the growing needs of the Youth
- Stimulating the thinking process to advance as leaders

We are actively involved in arranging meetings, conferences and seminars based on the theme of knowledge and work closely with organizations and individuals in developing processes towards success.

For more information about our on-going seminars and conferences visit: www.knowledge-oasis.com

For more information contact us at info@knowledge-oasis.com or call 04-3901936

Registration Form

First Name: _____

Last Name: _____

Job Title: _____

Company: _____

Address: _____

City: _____ Postal Code: _____

Country: _____

Tel: _____

Fax: _____

Email: _____

Please fill out and fax to 04-2991186

Individual registration for US\$1,250

Special offer for corporations